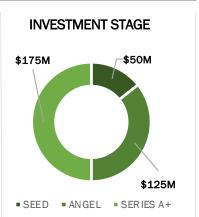
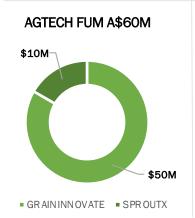


## ARTESIAN GLOBAL AGRIFOOD VC FUND

# ARTESIAN OVERVIEW

# \$70M \$280M \$280M







In AgriFood Tech Artesian currently manages the \$10M SproutX Venture fund and the \$50M GrainInnovate Fund.

# GLOBAL AGRIFOOD VC FUND OVERVIEW

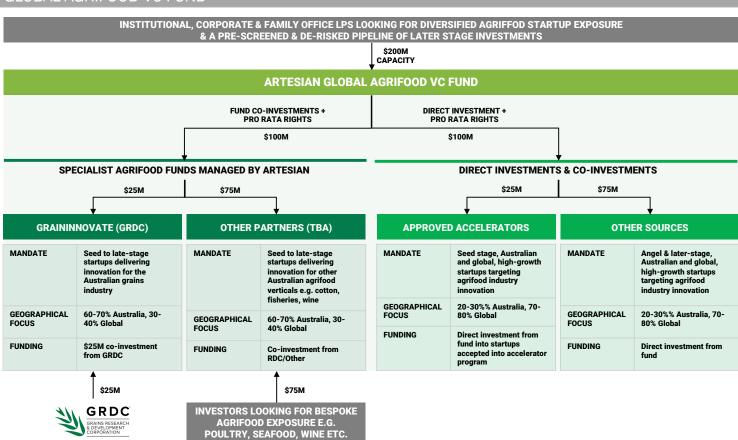
The Fund will invest in approximately 100-200, seed to series A stage, AgriFood startups over a 5-year period in Australia, NZ, Asia & the Rest of the World and will:

- target >20% IRR
- be a 10-year duration fund (5-year investment period)
- have capacity for up to \$200M FUM from institutional, corporate & family office LPs looking for diversified AgriFood startup exposure & a pre-screened & derisked pipeline of later stage investments
- also have additional "specialised" FUM capacity for investors looking for bespoke agrifood exposure e.g. poultry, seafood, wine etc. (e.g. GRDC \$25M in GrainInnovate).
- draw down commitments in approximately equal amounts over the 5-year investment period of the Fund. The fund will invest approximately \$40-50M per year for 5 years.
- generally, take equity stakes in each of the startups but may also use other instruments such as convertible notes and venture debt.
- generally, Invest 15% of the Fund's capital at seed stage, 35% at angel to Series A and 50% to later stage follow-on rounds.

#### **CO-INVESTMENT OPPORTUNITIES**

LPs may make larger, late-stage investments into the best startups emerging from the global pipeline

### GLOBAL AGRIFOOD VC FUND



**EXIT \$\$** 



# SCOUTING, EARLY STAGE INVESTMENT PLATFORM & DE-RISKED LATE STAGE CO-INVESTMENT PIPELINE

#### STAGE 1: SCOUTING

#### PRE-SCREENING

Artesian partners with a global network of agrifood related accelerators, incubators, university programs, angel groups and other ecosystem and industry participants to identify potential startup opportunities.

Artesian leverages this broad pipeline to pre-screen uninvestable opportunities and focus on the best 10% of new agrifood tech startups

#### STAGE 2: SEED & ANGEL INVESTMENTS

#### SEED (15% of FUM)

The Fund invests a small amount in a diversified portfolio of startups selected from the global network. The Fund receives pro rata rights to invest in subsequent rounds.

#### ANGEL & PRE SERIES A (35% of FUM)

Co-invest with individual angels, angel groups and professional investors who provide external validation via investment, domain knowledge, board participation. Artesian reviews the syndicates due diligence.

#### STAGE 3: LATER STAGE INVESTMENTS

#### LATER STAGE (50% of FUM)

Stock picking. Identification and investment in specific investee companies identified through Stage 2.

A portfolio of 30+ companies is selected by the team at Artesian to allocate larger amounts of capital.

LPs can leverage Artesian's investment process and due diligence to make larger, late stage direct investments

# GLOBAL AGTECH NETWORK



#### THE TEAM

PARTNERS

ANALYSTS & BD

**OPERATIONS** 



Jeremy Colless

- Founding Partner
- Established AVP in 2008
- Previously Global Head Fixed Income Trading, Sales & Research at ANZ



- · Head of Late Stage VC
- Previously MD UBS in NY senior trader IG credit Telecom, Media/Cable &



Gilles Plante

 Late Stage VC · Previously ANZ - Deputy CEO International & Institutional Banking,



Tim Heasley

- · Early Stage VC -Accelerator & Incubator Relationships
- Previously Legal Counsel ANZ Investment



Matthew Clunies-Ross

- Founding Partner
- Investment
- Committee member COO - responsible for



Pankaj Khanna

- · Group CFO at Artesian
- since 2004 • Previously Manager
- Financial Services at Ernst & Young

Will Rouse



Stephanie Chin

- · Director Legal at Artesian since 2014
- Previously at Vanguard Investments & Mallesons Stephen Jacques



Huay Mei Lee Senior Lawver Head of Operations

- · Senior Lawyer at Artesian
- Previously at Freshfields Bruckhaus Deringer and Herbert Smith Freehills
- . Head of Operations & Investor Services





- Robert Williams Director AgriFood VC
- · Responsible for AgriFood sector analysis & BD Previously at Macquarie
- Rob joined Artesian 2017



Melody Zhang VC Analyst

- · Responsible for China
- startup portfolio analysis Melody joined Artesian



Rohan Grav VC Analyst

- · Responsible for startup
- portfolio analysis Rohan joined Artesian 2016



Ali Clunies-Ross VC Analyst

- · Responsible for startup
- portfolio analysis Ali joined Artesian 2017



Richard Case

& ANZ Richard ioined Artesian 2013

**Business Development**